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 UNCF V.1
 WTVT-TV TAMPA, FL.

ORDER WORKSHEET

PAGE 1
 SEP14/12 AT 12.43

ADV. #	NAME	OBAMA FOR AMERICA	PRODUCT CODES	
AGY. #	NAME	GREER MARGOLIS & MITCHELL	REP	OFFICE PHILADELPHIA (2)
START DATE	SEP15/12	END DATE	SEP21/12	SLS # 000016 NAME CHRIS JOHNSON
CLASS (L/N)		SUB CLASS		BUYER NAME KATIE KEULEMAN
SPONSOR/PRODUCT	CANDIDATE ORDERS		TRAFFIC #	ACE # 04072240
AGENCY	3050 K ST NW		SALES ASSISTANT LUCIANA	EI ADV 95 PRD 101
ADDRESS	WASHINGTON DC 20007			PRD EST 1775
			SALESPERSON PH # 215-982-5224	
			SALESPERSON FAX# 215-982-5493	

REP ORDER COMMENT THIS IS A NEW POLITICAL ORDER FOR OBAMA/AMERICA
 EST# 1774
 PLS CFM TNR LISA FOR LUCIANA/CHRIS

L	M	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
1		6-7A	60		1,620.00	09/17-09/21	4		M-F	4	6,480.00	1W	
		PGM=GOOD DAY 6-7AM											
		CDR											
2		7-8A	60		1,620.00	09/17-09/21	4		M-F	4	6,480.00	1W	
		PGM=GOOD DAY 7-8A											
		CDR											
3		8-9A	60		1,440.00	09/17-09/21	4		M-F	4	5,760.00	1W	
		PGM=GOOD DAY 8-9AM											
		CDR											
4		9-10A	60		1,080.00	09/17-09/21	4		M-F	4	4,320.00	1W	
		PGM=GOOD DAY 9-10AM (M-F)											
		CDR											

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ORDER WORKSHEET
04072240

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DUPLICATE

L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
14		1030-11P	60		3,060.00	09/15-09/21	5		SA-F	5	15,300.00	1W	
		PGM=10:30 NEWS M-SUN											
		CDR											
15		330-7P	60		6,300.00	09/15	2		SAT	2	12,600.00	1W	
		PGM=RAYS VS YANKEES MLB											
		CDR											
16		430-530P	60		4,500.00	09/16	2		SUN	2	9,000.00	1W	
		PGM=CHIP CARTER POST GAME											
		CDR											
17		1235A-1A	60		450.00	09/17-09/21	1		M-F	1	450.00	1W	
		PGM=INSIDER											
		CDR											
18		5-530A	60		540.00	09/17-09/21	1		M-F	1	540.00	1W	
		PGM=GOOD DAY											
		CDR											
19		430-459A	60		230.00	09/17-09/21	1		M-F	1	230.00	1W	
		PGM=GOOD DAY											
		CDR											

SEP12(58) 92390.00

TOTAL 92390.00
(58)

COMPETITIVE NOT YET AVAILABLE

COMPET TO FOLLOW.

SVC- NSI BOOKS- LAST
DEMOS- RA35+P

*** START OF COMMENTS ***
XML AGENCY ORDER #00457988